



search engine marketing course

" lots of information passed on and was able to do a lot with my website immediately"
S.H May 08

" very useful for inspirational advice - a vital resource"
A.S May 08

Cumbria Rural Enterprise Agency Redhills Penrith

Thursday 9th July 9.30pm - 4.30pm



Course Benefits...

- To make your website appear higher on search engines requires the knowledge. The course gives you that knowledge and shows you how to market your site in a simple, easy to understand fashion.
- A FREE follow up session is available one month after the course so your able to ask individual questions about your website and review your website ranking since the course.

Course designed to get you ranked!

Information

This one-day training course on search engine optimisation (SEO) covers what strategies, tools and techniques are needed to improve your natural search engine rankings. Topics include:

- Keywords (what they are and what they do to help your website)
- Linking to other sites
- Website content
- Use of images, video, maps, bloggs and twitter and much more....

Fees

£120 inc VAT for the day course and a FREE follow up counselling session one month after.

Interested?

Places are limited so are on a first come first served basis.

To Book

Phone 01768 891555
Email Johnc@crea.co.uk

Or

Return the reply slip included in the pre paid envelope.